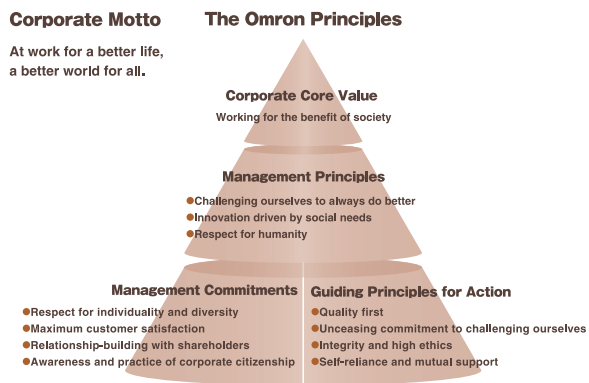


# Corporate Social Responsibility (CSR)

**Actively practicing the Omron Principles is an integral part of fulfilling our corporate social responsibility. CSR is a fundamental aspect of our management strategy, and we accordingly have set specific objectives for our CSR.**

## Working for the Benefit of Society

We place the fundamental tenet of "Working for the benefit of society" at the highest level in our corporate value. This belief is our core value that a company exists to serve society, and that only when this is accomplished should the company earn profits, enjoy sustainable growth and receive trust and respect from society as a good corporate citizen. The belief is also to emphasize our commitment to the stakeholders in the society. This is the very spirit behind the Omron Corporate Motto established in 1959, "At work for a better life, a better world for all," which we practice in every facet of our activities.



## CSR Basic Policies

The long-term management vision GD2010 that will culminate in fiscal 2010 places the Company's involvement in society at the forefront and outlines three aspects of our social participation: 1. contributing to a better society through business operations; 2. always demonstrating fairness and integrity in the promotion of corporate activities; and 3. showing a commitment to addressing societal issues as a concerned party. We are diligently and con-

scientiously reviewing and addressing issues as we set specific objectives and exercise CSR management with a view to enhancing the Company's long-term corporate value.

## CSR Management System

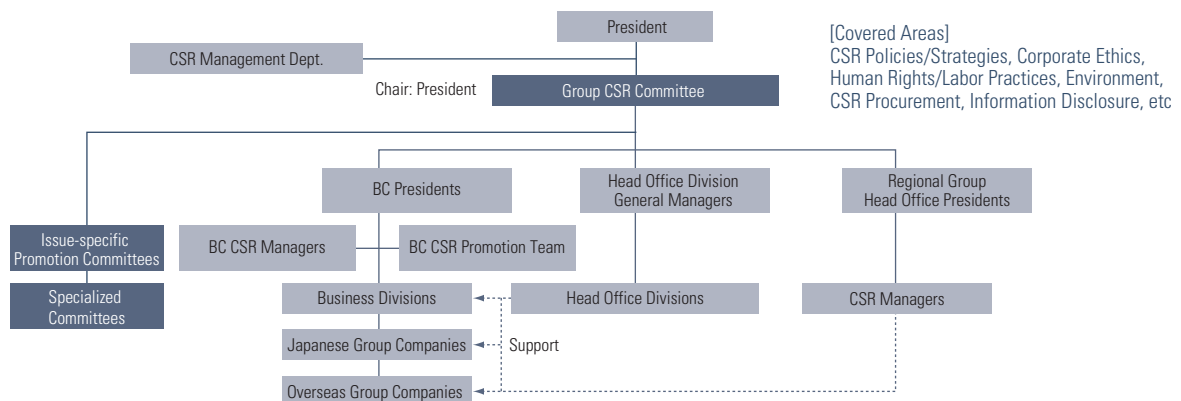
Omron considers it essential to embed CSR into its management strategies, and to practice CSR as part of its business operations. As such, Omron has worked to strengthen its CSR management system globally.

In the end of fiscal 2007, the Group CSR Committee was set up to help the management team assess the overall status of CSR and define the specific issues that the Omron Group faces. Chaired by the president, the committee's main tasks include formulating the Omron Group's CSR policy and strategies as well as promotion and monitoring of CSR activities in key areas. Members are presidents of business companies, general managers of head office administrative divisions, and presidents of regional group head offices. Business companies and head office divisions (including the environment department and the legal affairs department) are responsible for putting into action the policies and strategies determined by the committee.

## Issues Identified by the Sustainability Strategy Assessment

To objectively grasp its own CSR management status, Omron conducted diagnoses of its sustainability strategies in fiscal 2008 using tools developed by an external consulting firm. As a result, several issues were discovered including the insufficient assessment of overseas sites' work environments by the head office and business companies, lack of systematized CSR education for employees, and others. Bases on these findings, Omron intends to enhance global-level CSR activities while at the same time strengthening on-side capabilities to promote CSR prac-

## CSR Management Structure



## CSR through Business Activities: Targets and Results

### GD 3rd Stage (FY2008–10) focus activities/targets

Take on challenge of creating products/services that contribute to solving social issues with focus on four areas of safety, security, health, and environment.

\*Rating: Self-assessment was conducted to comprehensively evaluate the progress of activities, including achievement of GD-III (third stage of Grand Design 2010) targets (FY2008–10), degree of global expansion of activities, external evaluation and comparison with other companies, etc.

○ More progress than initially expected   △ Progress   × Needs more effort

FY2008 results	Rating*	FY2009 policy/targets
<b>Safety and Security (Products/services for various sectors of society)</b>		
<b>Ensuring safety and security for production sites</b> Promoted safety businesses (various safety sensors) to maintain safety at worldwide production sites.	△	<b>Ensuring safety and security for production sites</b> Continue promoting safety business to maintain safety at global production sites. Note: Aim to establish an indicator for objective measurement of progress by the end of FY2009.
<b>Toward a safer, more secure society</b> Launched social sensor solutions business that contributes to safety and security of society in 4 domains-train stations, roads, industry and commerce. Released 4 vision sensors as core products. Participated in large-scale demonstration tests for driving safety support systems (DSSS) sponsored by Universal Traffic Management Society of Japan.		<b>Toward safer, more secure road transportation</b> Continue tests with car manufacturers to verify the effectiveness of DSSS systems.
<b>Embedded personal computers that ensure equipment safety and security</b> Promoted R&D for RAS sensing technology for enhancing reliability, availability, and serviceability of industrial-use electronic devices using computer technology. Adopted RAS sensing technology for industrial products that require extremely high reliability.		<b>Embedded personal computers that ensure equipment safety and security</b> Promote adoption of common platform, standardization, and options for RAS sensing technology to expand the range of products employing the technology. Note: Aim to establish an indicator for objective measurement of progress by the end of FY2009.
<b>Health (Products/services supporting lifestyle disease prevention/treatment)</b>		
Contributed to prevention, treatment, and management of lifestyle diseases through blood pressure monitors, thermometers, pedometers, and vascular screening devices in 100+ countries throughout the world.	△	Offer home and professional use products/services that help prevent, treat, and manage lifestyle diseases globally. Accelerate sales expansion by meeting needs of emerging and fast-growing countries in FY2009. Note: Aim to establish an indicator for objective measurement of progress by the end of FY2009.
<b>Environment (Products/services supporting a small carbon footprint society)</b>		
<b>Environmental solutions</b> Conducted in-house verification of CO <sub>2</sub> reduction solutions business that helps companies prevent global warming. Confirmed possible reduction of 11% in electricity consumption (reduction of 90 tons CO <sub>2</sub> per month) through system deployment in a Group company. (See "Special Feature 1" for more details.)	△	<b>Environmental solutions</b> Promote CO <sub>2</sub> reduction solutions business designed to help companies prevent global warming. <ul style="list-style-type: none"> <li>• Achieve CO<sub>2</sub> emissions reduction rate of approx. 10% on average among client company sites employing Omron solutions.</li> <li>• Develop a new method for further reduction in CO<sub>2</sub> emissions and conduct in-house verification.</li> </ul>
<b>Environmental components business</b> <ul style="list-style-type: none"> <li>• Promoted solar power conditioner<sup>*1</sup> business related to new energy sources.</li> <li>• Promoted environmental sensing business (ionizers<sup>*2</sup>, particle sensors<sup>*3</sup>, etc., which contribute to a cleaner production environment).</li> <li>• Developed battery management system for next-generation electric vehicles.</li> </ul> <p>*1 A solar power conditioner converts DC power from solar panels to home-use AC power, and connects it to a commercial power source from the power company.                      *2 An ionizer can neutralize and eliminate static electricity generated in production processes.                      *3 A particle sensor enables high-precision monitoring of airborne particles.</p>		<b>Environmental components business</b> <ul style="list-style-type: none"> <li>• Promote solar power conditioner business related to new energy sources.</li> <li>• Promote environmental sensing business.</li> <li>• Deploy battery management system on next-generation electric vehicles.</li> </ul> Note: Aim to establish an indicator for objective measurement of progress by the end of FY2009.

### Inclusion in Internationally Renowned SRI Indices

Highly recognized for its proactive CSR practices, Omron has been included in two international SRI indices: Morningstar SRI Index and Ethibel Sustainability Index. Omron is also included in several SRI and eco-friendly funds such as the Corporate Governance Fund set up by Japan's

Pension Fund Association. Since fiscal 2008, Omron has also been included in ASN Bank's SRI trust fund in the Netherlands in recognition of the Company's commitment to addressing human rights (as of March 31, 2009).

**For more details about Omron's CSR activities, please see our Sustainability Report 2009.**  
<http://www.omron.com/corporate/csr/>